

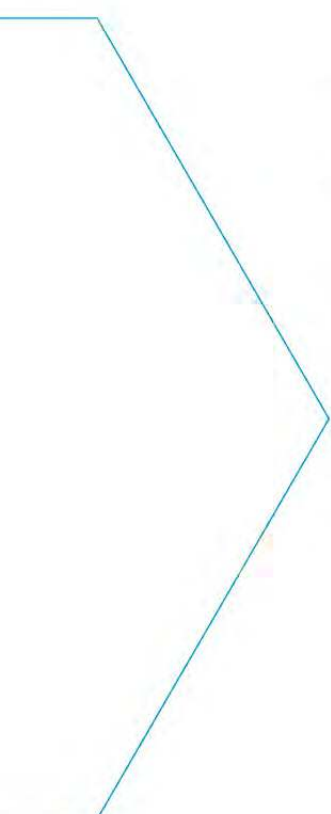
2013

DESIGN IS

The background is a solid blue color. Overlaid on this are several white geometric lines that form a series of interconnected shapes, including rectangles, triangles, and a large diamond-like structure on the left side. These lines create a modern, architectural feel.

**Networking
is the new shape
of design—bringing
together thinkers,
creators, builders,
makers and connectors
of a better world.**

John Stephens | Vice President, Marketing,
Shaw Contract Group



Design is connected
in every way, shape
and form. It is a
globally networked
endeavor, a partnership
of purpose. We invite
other thinkers into the
process and the results
are amazing. **We gather,**
we ask, we wonder,
we design. Knowledge
is shared, paradigms
are shifted, the world
is changed. And in this
issue of *Design Is*, you
will discover the most
meaningful connections
are those with the
greatest impact.

48 MARKET WINNERS REVEALED



design is...

shaw contract group
award 2013



WHO WILL WIN THE
PEOPLE'S CHOICE
AWARD?

GO ONLINE. VOTE AGAIN AND AGAIN.
WWW.SHAWCONTRACTGROUP.COM

369 ENTRIES
26 COUNTRIES AROUND THE GLOBE
JUDGED BY AN INDEPENDENT PANEL OF
23 INDUSTRY EXPERTS

DESIGN IS A STORY.
BEHIND EVERY PROJECT
IS A PERSON, A TEAM,
A COLLECTIVE VOICE.
TURN THE PAGE.
BE PART OF THE STORY.

THE NEXT CHAPTER IS UP TO YOU.

SSDG INTERIORS INC.

CANADA WINNER, SMALL OFFICE WINNER

Vancouver, Canada | **Project:** Plentyoffish Media Inc. | Vancouver, Canada

The design for this online-dating company reinforces the mission to create meaningful connections. A writable, magnetic covering provides ample brainstorming space. Tall planters and laminated glass keep things quiet. Round penny tiles and blown-glass light fixtures and a backlit kitchen backsplash resembling waves reinforce the brand image.



EWINGCOLE

HEALTHCARE WINNER

Philadelphia, PA | **Project:** Good Samaritan Radiology Department | West Islip, NY

A sense of nature and hospitality is the design idea here, creating a welcoming environment for patients and their families. Organic patterns and colors bring nature inside, while geometric elements mimic the building's architecture. The design adds a warm quality to this high-performance healthcare space.

