

DESIGN SENSE

SHAUGHNESSEY GOLF
+ COUNTRY CLUB
more than *PAR*
for the course

Also in this issue:
Marketing H.Q.
CBC

ISSUE 15

ssdg.
SSDGINTERIORSINC

who we are.

SSDG Interiors is one of BC's top interior design firms, working with great brands including BHP Billiton, Great Canadian Casinos and Red Bull. We have a loyal client following with over 70% alumni and a team of 20 talented designers who love what they do and deliver results.

what we do for you.

At SSDG we are passionate about creating **unique** spaces. Spaces that **tell your story**, define your brand, evoke emotion and create amazing experiences for clients, guests and employees.

Why? Because without the story, it's just another space.

Visioning
Concept Development
Space Planning
Construction Drawings
Project Management



ssdg interiors announces a new partner.

As an SSDG Interiors insider, we wanted you to be among the first to hear our exciting news-as founding partner Keath Seeton retires our own veteran associate Julie Campbell has bought his share of the business and will join the leadership team with Gerry Shinkewski and Susan Steeves!

A long standing associate with SSDG, Campbell joined the firm in 2000. During that time she has emerged as a leader in business, design and marketing, a powerful combination and formidable force for SSDG. Combining great design with a team approach, Julie builds trust by listening to her clients and offering unique and innovative solutions that integrate design with image and brand.



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Photography by Ema Peter

19th^{hole}



*"We recently had the pleasure of working with **SSDG Interiors** on the redesign of our Clubhouse. The experience was very positive from start to finish. **SSDG** was professional in all their dealings with club management and*

*worked very well with our member committee in charge of the project. **All budgets and deadlines were met with no problems, and the finished product is outstanding. The redesign has received rave reviews** from our membership,*

*and we could not be more pleased with how it turned out. **I would not hesitate to recommend SSDG Interiors.**"*

- David Wood, General Manager/CEO
Shaughnessy Golf and Country Club



go big or go home

MARKETING HEADQUARTERS



"Our client, an e-marketing services company recently relocated their headquarters to Port Coquitlam, BC. and true to their motto of "Go Big or Go Home," chose an 11,000 sq. ft. industrial warehouse to showcase their new high-tech offices and state-of-the-art multimedia broadcasting studio. When

developing the project concept, the **SSDG** design team played off the strength of their word mark and logo. Forms and textures, accented with exotic woods and the client's corporate red, define this **determined, yet understated interior.** The client requested a high performance workplace for their staff of thirty, utilizing

their brand to give the interior the look and feel they wanted; the **fresh new environment** is a hit with employees and clients. Stepping into their new headquarters, one is greeted by a strong, masculine space that **exudes confidence.**"

- Gerry Shinkewski, Principal



CBC

“Our new CBC Vancouver Newsroom is simply spectacular! The layout, space design, lighting and overall environment are conducive to maximizing the flow of communication within a fully integrated news gathering operation. No doubt we are the envy of the industry.” - General Manager, Johnny Michel



For information on SSDG and our design services please contact Gerry Shinkewski at 604.640.4643

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new projects underway.

Fraser Health
 Multiple offices in Greater Vancouver

Jump.ca
 Multiple locations in Saskatchewan

Fraser Valley Real Estate Board
 Surrey

HSBC Capital
 Toronto

BHP Billiton
 Saskatoon

Black & McDonald
 Vancouver

Law Society of BC
 Vancouver

Rogers Sportsnet/ City Tv
 Vancouver

Archdiocese of Vancouver
 Vancouver

Sundial Boutique Hotel
 Whistler