

DESIGN

sense

SSDC

Seeton Shinkewski
Design Group Ltd.

Re-inventing big blue - IBM
Earls after dark
Engaging designs - Engage Energy
City Dental Wellness Centre



SSDG
Ltd.

Project Management – providing a single point of responsibility to ensure your project goals are met.

Strategic Facilities Planning – integrating business goals with facility requirements.

Space Planning – Evaluating your current vs. new location with various space planning options ensures the fit of all elements of your business.

Concept Development – Updating your company image will create a solid presence in your marketplace.

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Re-inventing big blue

IBM looked to SSDG to create a dazzling space that would leave their clients talking about the Innovation Centre. This 10,000 sq. ft., state-of-the-art work environment allows clients to see IBM's newest technologies in a working environment.

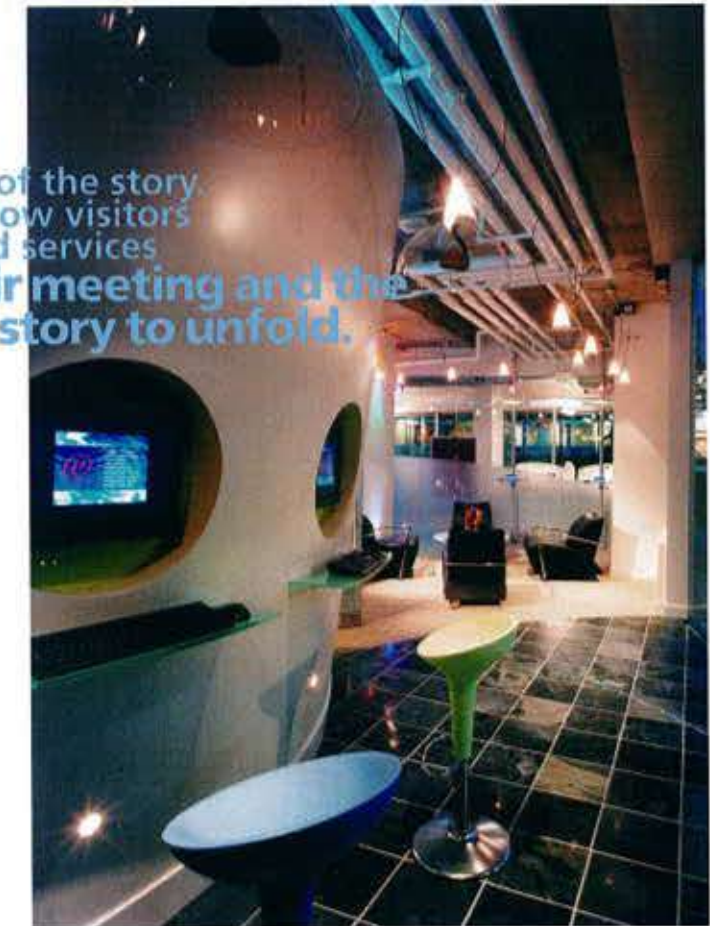
The space tells a story – a story of a well-established icon in the computer industry and reveals the new direction IBM is taking to put them at the forefront of the marketplace. The space was designed to be an "experience" and to leave you with a feeling of anticipation as you tour through the various areas and departments. Each Innovation Centre has its own distinct design. Varied materials and finishes were incorporated into the design of the Vancouver office to portray a west coast theme throughout the entire space. The columns were sheathed with suspended lycra fabric and accented with coloured lighting to resemble the mighty old growth trees of the west coast. The faceted glass of the interior spaces was fashioned after the waves of the Pacific Ocean and the peaks of the west coast mountains.

The entry is the beginning of the story. Interactive stations allow visitors to view IBM's products and services as they wait for their meeting and the rest of the IBM story to unfold.

To facilitate meetings with their clients an executive briefing room and conference room were included in the overall design. The conference room is used for smaller client meetings and also is equipped with the audio visual, electronic and sound capabilities. The executive briefing room accommodates large meetings and includes the best state-of-the-art audio visual, electronic and sound capabilities.

The Innovation Centre was designed as an open work environment with standard workstations and no offices. Break out areas within the open work area are used to facilitate teamwork. Indirect lighting was used to ensure no glare on the computer screens. Suspended lycra discs enable the light to reflect back down to the workstations.

(continued on next page)



Task lighting at each workstation compliments the other lighting solutions. Various meeting areas were created to provide opportunities for private discussions or brain storming sessions. The think tank room is fully equipped with audio visual and communication equipment that would be beneficial during employee meetings. The Resource Library, Café Lounge and drafting areas provide more informal areas for employees to meet and relax.

Communication with all parties involved was critical to the success of this project. SSDG worked very diligently to ensure that all information was clearly communicated and that the Innovation Centre exceeds the expectation of not only IBM but also their clients.



☆☆☆☆☆☆☆☆

IBM AWARDS & ACCOLADES

the following acknowledgements were presented for SSDG's IBM design

- 🏆 **Award of Merit** - Illuminating Engineering Society of North America (BC Region and Pacific Northwest Region)
- 🏆 **Award of Excellence** - Interior Design Institute of BC
- 🏆 **Best of Canada Competition** - Project Winner, Canadian Interiors Magazine

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The project challenge for Engage Energy and Westcoast Energy, now Duke Energy, was to merge their respective offices from four separate buildings onto five floors in Fifth Avenue Place, Calgary. The merging of the offices was to create a synergy between the two resource companies. The integration of the companies included the combination of a 100% open plan within the office environment. The incorporation of a \$1.2 million server room and laboratory area was fundamental to the internal structure required to merge two divisions into a single working entity.

The new space was created to reflect the business of Engage Energy by bringing in the movement and dynamics of energy into the design elements. Engage did not want a "traditional" or high tech office and looked to SSDG to provide them with an updated, professional look that would bring life to the office environment.

SSDG worked closely with Engage Energy to create design standards for their office. With a one hundred percent open work environment it was extremely important that the personal workstations met the needs of the employees. The workstations were designed to be comfortable, motivating and above all else, extremely productive for each employee.



CITY DENTAL WELLNESS CENTRE

Open up and say wow!

Having established himself as a leader of dental technology in the Vancouver market, Dr. Jonathan Kao wanted his new City Dental Wellness Centre to reflect his vision. Securing space in the historic City Square retail and office building, Dr. Kao commissioned SSDG Ltd. to compose a dental office that would feel modern and clean, with visual openness and a connection to the beauty of the original building.

Understanding patients' tentative feelings about having dental work done, SSDG Ltd. worked with Dr. Kao to create a welcome, calming and beautiful environment. A monochromatic scheme reinforced simplicity of design, while making the space feel more open.

The overall purity and simplicity make patients feel at ease, while holding a modern and chic appeal.

Dark wenge veneer walls lend contrast and a modern sensibility, adding excitement and style. Full height custom glass sliding doors slip behind glass wall panels for a seamless entrance to operatory rooms. Dental instrumentation was thoughtfully placed to ensure convenient access for the doctor and assistants, while out of the patients view. Leather, metal mesh drapery and polished chrome finishes were used in the waiting area operatories.

The overall purity and simplicity make patients feel at ease, while holding a modern and chic appeal.



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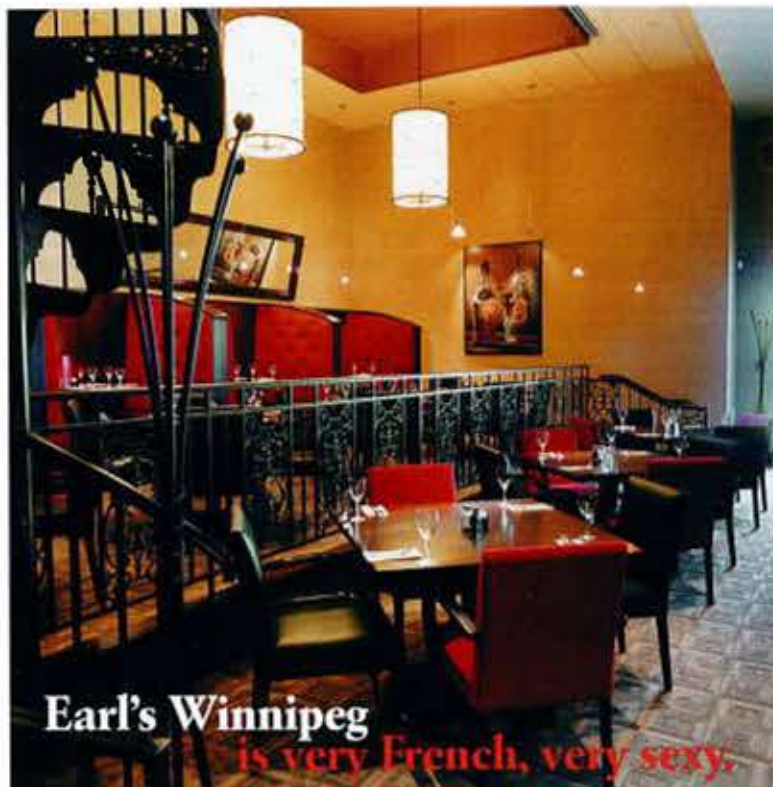
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Reinventing itself for the hip, fun-seeking crowd in Winnipeg, Earls Restaurants retained SSDG to create a new energy for its bar and restaurant project. Stan Fuller wanted the restaurant side to feel like a warm, European villa, and the bar to have a darker, sexier edge.

Opening the heavy, black traditional entrance doors set into a soaring glass box, one can't help

but notice the wild, organic 15' custom red blown glass light sculpture suspended from the ceiling. Both the dining room and the bar carry elements of the same custom, red blown-glass lighting with heavy black metal detailing. Traditional cast iron details in handrails, staircases, hardware and ribbed glass booth seating, reinforces the European feel. A recessed wine bar wall creates a mezzanine level, with a custom spiral staircase leading up from seating below. An open kitchen concept makes customers feel apart of the "nailed-it" food menu that Earls is known for. Custom plaster wall finishes and dark wood feels old-world, yet detailing and scale make the space fresh and open.

The Red Light Bar is very French, very sexy. Round overscaled booths are covered in red damask. A deep-coffered ceiling is clad in glossy red anaglypta, with custom globe pendant lights. The long, backlit bar backwall, the re-invented martini list and the dj booth reminds guests that they are in a new, edgy environment. Glossy black bar stools make boys-club members feel at home. Not to be outdone, the ladies can retire to the sumptuous-washroom and spy on the bar scene through a peek-a-boo window in the black and white picture wall. The red velvet chaise sits comfortably in front of pink-and-red flocked damask wall covering on a glossy black floor.



Earl's Winnipeg
is very French, very sexy.



GREEN CORNER

Environmentally Friendly Furniture by **Teknion**

Teknion has a long-standing commitment to preserving the environment for future generations through sustainable development. In 1999, Teknion was one of the first office furniture manufacturers in North America to obtain ISO 14001 registration. ISO 14001 is an environmental management system that allows Teknion to address the environmental impacts of our products, services and business practices. By identifying the impact, we can then make changes to reduce or eliminate that impact on the environment. Some of the practices we have implemented are listed below:

- Teknion uses solvent-free glues that do not pollute the air we breathe.
- The steel used to manufacture Teknion products contains between 50-80% recycled content
- Teknion's wood surfaces contain 99% recycled content.
- The plastic used in Teknion products contains 10-100% recycled content.
- Teknion recently launched a zero-waste initiative whereby we are seeking to aggressively reduce the amount of waste we generate and divert all remaining waste to recycling streams as opposed to general garbage.

- Teknion recycles paper, plastic, steel, aluminum, scrap textile, cardboard, wood and fluorescent tubes.
- Teknion generates zero-waste from the paint touch-up process as a result of the implementation of a new aerosol depressurization system.
- Teknion monitors stack emissions to reduce air pollution and ensure compliance with government regulations.
- Teknion monitors and samples its storm water and sanitary sewer discharge on a regular basis.
- Teknion has eliminated the use of detergents that contain nonylphenols and nonylphenol ethoxylates* for our degreasing operation and replaced it with a biodegradable detergent.
- Teknion participates in energy reduction programs to reduce the consumption of natural resources and preserve them for future generations.

Teknion's commitment to the environment is embraced at every level within our organization. Environmental sustainability is part of Teknion's corporate philosophy and work ethic. Teknion is committed to developing new products while leaving the smallest eco-footprint.

**Nonylphenols and Nonylphenol ethoxylates have been found to have estrogenic effects on organisms.*

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NEXT ISSUE

Our award-winning projects BC Gas Rodgers V Ideo Evaline Charles

For more information on SSDG and its design services please contact Keath Seeton @ 604-685-4301

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